

Wellington Garden Club
Board of Directors
Meeting Minutes
Monday, April 29, 2019

Officers in attendance: Carol Coleman, Mary Drexler, Caren Griffin, Barbara Hadsell, Jan Seagrave, Kathy Siena, Danese Sloan-Kendall and Maria Wolfe. Absent: Evvy Bartley,

Committee Chairs in Attendance: Stormi Bivin, Claire Falik, Lisa Ferrano, Kate Kouba, Carol Lazzarino, Twig Morris, Carol Ralph, Dee Rolfe, Deb Russell, John Siena, Cass Stryker,

Members At Large: Barbara Ricksen, Kathy Hernicz

Absent: JoAnn Akins, Kay Brown, Linda DeSanti, Denise Friedlander, Larry Grosser, Phil Macnak, Tina Richter, Diane Rice, Harriet Samuels, Janet Stein, Pamela Stokes, Jim Thompson, and Terrienne Tuskes

Guest: Elizabeth Smith

- I. Meeting called to order at 9:31am by Carol Coleman.
 - A. Quorum established: 21
 - B. Reminded all to silence their cell phones.
 - C. Everyone in attendance was reminded to sign in.
 - D. Carol Ralph and Kathy Siena will review the minutes of the current meeting and edit if necessary.
- II. **Officer Reports**
 - A. President:
 1. Garden Tour – report to follow
 - B. Recording Secretary: Motion to approve the minutes as presented was made by Deb Russell and seconded by Lisa Ferrano. Motion carried.
 - C. Treasurer:
 1. Profit & Loss to date has been submitted to the BOD and is available on the website.
 2. Because of the tremendous results of the Garden Tour, Danese Sloan-Kendall asked if a CD should be purchased. Twig Morris said that is a decision for the Finance Committee, not the BOD.
 3. Carol Coleman announced that she granted permission for the WGC Logo to be used in preparation of the sugar cookies distributed at the Garden Tour. All BOD members were in approval of that decision.
 4. Danese suggested handwritten Thank You notes be sent to Donors, Sponsors, and Advertisers. The suggestion of having WGC note cards printed was suggested by Cass Stryker.
 5. The 2019-2020 budget will be voted on by the members at the Spring Luncheon. This question was brought up: Will the members have a difficult time understanding that the budget presented is in a negative position due to the fact that the “Once in a Lifetime Garden Tour” proceeds are not yet reflected? It was decided that Danese’s explanation will be sufficient due to the fact that this happens every two years.
 - D. 1st Vice President: None

- E. 2nd Vice President: None
- F. Corresponding Secretary: Kathy Schneider broker her shoulder and a card was sent.

III. Committee Reports

- A. Newsletter – The final edition will be sent after the luncheon so those pictures can be included.
- B. Website – The program to create NEW fillable PDF forms is not on Carol Ralph’s computer. Carol researched the cost to purchase it; however, the cost is not justified based on the few people who would use it. (See attached) The consensus was that it was not needed at this time. Carol Ralph was requested to first check with Tina Richter to see if she has the ability to create fillable PDF forms; then to ask Darlene Enzien (FFGC BOD member) if she would be willing to convert forms for us for a fee.

IV. Special Committee Reports

- A. Spring Luncheon – Dee Rolfe reported that there are 101 attendees. Brian Hopper is attending. It was agreed that the Scholarship presentations would be moved to the last item on the agenda in order to give time for the students and teachers to attend morning exams and make it to Myacoo in time. Flowers for the tables are the last item on Dee’s “to do” list.
- B. Garden Tour – (drum roll, please) A profit of \$27,454.19 was made on this fundraiser. Carol Coleman gave credit to the entire group for their efforts. Paige Griffin took over 750 pictures. Claire Falik reported that 26% of the tickets were sold to 12 people. She also felt the publicity was crucial to the success.
- C. Scholarship – Maria Wolfe, scholarship committee member, made a motion to approve an additional \$1,000 for a worthy candidate. Jan Seagrave seconded. Motion carried unanimously.
- D. Isabelle Elstein – wrote The Seedling. This prose won first place in the District X and she is to be invited to attend the Spring Luncheon.
- E. SEEK – Lisa Ferrano reported that 2 students from Wellington High School have been awarded full scholarships to attend the program this summer. There are 3 spots available if anyone is interested.

V. Committee Reports, cont’d

- A. Membership –
 - 1. Mary Drexler reported that 87 renewals have been received. This includes Life Members. Members can renew at the Spring Luncheon. An e-blast will be sent out to remind everyone if they have not paid to bring their checkbook to the luncheon.
 - 2. A new member was signed up at the Earth Day event held on Saturday, April 27 at the Village of Wellington.
 - 3. Barbara Ricksen will be the new Membership Data Manager
 - 4. Cost of membership for the spouse of a life member: \$50.00 divided by 2 = \$25.00, plus the \$.50 fee for FFGC, plus the \$2.00 for NGC = \$27.50.
- B. Espoma Grant – See attached report.
- C. Awards – Twig Morris’ report is attached. 13 submitted and 7 were won.

VI. Unfinished Business

- A. Report on District X Spring Meeting – Carol Coleman presided over her first District meeting. Roger Hammer was humorous and informative as the guest speaker.

- B. Earth Day 2019 - WGC was invited to attend Earth Day celebration at Pratt & Whitney. Carol Coleman, Jan Seagrave, Twig Morris, Barbara Hadsell, and Carol Ralph attended and displayed examples of WGC's contributions to the western communities.
- C. Earth Day 2020 – Lisa Ferrano mentioned that this will be the 50th anniversary of Earth Day and the WGC might consider an event to recognize that milestone.
- D. WGC Support of Habitat for Humanity – There seems to be no direction or communication from H for H to our club. We did spend the budgeted funds to purchase native plants for new homes built. H for H is now restoring dilapidated homes as well. Barbara Hadsell will follow up and communicate to the club about our future involvement in this venture.

VII. New Business

- A. Monthly meeting design – Mary Drexler asked the BOD to consider polling the membership to see if a change is needed in the time and meal served at each meeting. Jan Seagrave, as the new President, said that she will follow up on this.
- B. FFGC Calendars – 5x7 calendars can be purchased for \$9.00 each. They picture floral designs.
- C. Blue Star/Gold Star Memorial Markers – Carol Coleman suggested that WGC dedicate a marker in the western communities. Jan Seagrave will follow up.
- D. May 20 BOD meeting – Maria Wolfe made a motion to cancel the May 20, 2019 BOD meeting. Stormi Bivin seconded. Motion carried.

Meeting adjourned at 11:17

Maria Wolfe

Recording Secretary *copies of attachments referenced in these minutes may be obtained on the Wellington Garden Club website

Profit & Loss

June 2018 through May 2019

	Jun '18 - May 19
Income	
4000 · INCOME	
4409 · Fundraising	
4500 · Garden Tour	
4501 · Garden Tour Sponsors	4,560.00
4502 · Garden Tour Boutique	1,942.00
4504 · Garden Tour Raffle Income	2,050.00
4505 · Garden Tour Ticket Sales	16,758.52
4506 · Garden Club Advertisers	2,500.00
4508 · Donations	5,700.00
4509 · Vendors	90.00
Total 4500 · Garden Tour	33,600.52
Total 4409 · Fundraising	33,600.52
Total 4000 · INCOME	33,600.52
Total Income	33,600.52
Expense	0.00
Net Income	<u>33,600.52</u>

Profit & Loss

June 2018 through May 2019

	Jun '18 - May 19
Income	0.00
Expense	
6500 · EXPENSE	
6599 · Fundraising expenses	
6600 · Garden Tour Expense	
6601 · Boutique	0.00
6604 · Miscellaneous Expense	
6604B · Golfcarts	575.00
6604C · Bathroom	2,200.00
6604 · Miscellaneous Expense - Other	1,443.59
Total 6604 · Miscellaneous Expense	4,218.59
6607 · Program Printing	712.26
6608 · Publicity	570.00
6611 · Ticket Mailing	204.00
6612 · Printing of Posters and Flyers	315.29
6615 · Ticket printing	
6615B · Ticket tailor	140.00
Total 6615 · Ticket printing	140.00
6617 · Raffle Prize Expense	186.19
Total 6600 · Garden Tour Expense	6,346.33
Total 6599 · Fundraising expenses	6,346.33
Total 6500 · EXPENSE	6,346.33
Total Expense	6,346.33
Net Income	<u>-6,346.33</u>

www.wellingtongardenclub.org
Profit & Loss Budget vs. Actual
 June 1, 2018 through April 26, 2019

	Jun 1, '1...	Budget	\$ Over B...	% of Bu...
Income				
4000 · INCOME				
4100 · Inventory Items Fundrasing				
4101 · Boutique Items	350.00	100.00	250.00	350.0%
4103 · Fertilizer	2,764.00	2,625.00	139.00	105.3%
4106 · Plant Raffle Meetings	732.00	400.00	332.00	183.0%
4110 · Misc	167.00	500.00	-333.00	33.4%
Total 4100 · Inventory Items Fundrasing	4,013.00	3,625.00	388.00	110.7%
4200 · Membership Dues	4,017.50	6,000.00	-1,982.50	67.0%
4300 · Program Services Revenue				
4301 · Awards & Grants				
4301.1 · Awards	0.00	50.00	-50.00	0.0%
4301.2 · Grants	0.00	250.00	-250.00	0.0%
4301 · Awards & Grants - Other	125.00	0.00	125.00	100.0%
Total 4301 · Awards & Grants	125.00	300.00	-175.00	41.7%
4302 · Donations & Memorials				
4302.1 · Donations Other	1.00	100.00	-99.00	1.0%
Total 4302 · Donations & Memorials	1.00	100.00	-99.00	1.0%
4304 · Habitat Landscaping Income	0.00	125.00	-125.00	0.0%
4305 · Newsletter Advertising	25.00	100.00	-75.00	25.0%
4306 · SEEK Scholarships	-250.00	0.00	-250.00	100.0%
4307 · Wekiva Campership Income	200.00	0.00	200.00	100.0%
4308b · Garden Art	405.00	0.00	405.00	100.0%
4309 · Penny Pines	158.25	0.00	158.25	100.0%
4312 · Environmental Education	56.00	0.00	56.00	100.0%
4313 · Coral Reef	188.14	0.00	188.14	100.0%
Total 4300 · Program Services Revenue	908.39	625.00	283.39	145.3%
4400 · Special Events				
4401 · Around & Abouts	5,512.63	0.00	5,512.63	100.0%
4402 · Holiday Luncheon Income				
4402.1 · Member meals Holiday Luncheon	3,990.00	3,200.00	790.00	124.7%
4402.2 · Other Holiday Luncheon Income	2,080.00	250.00	1,830.00	832.0%
Total 4402 · Holiday Luncheon Income	6,070.00	3,450.00	2,620.00	175.9%
4403 · Spring Luncheon Income				
4403.1 · Member meals Spring Luncheon	76.00	3,200.00	-3,124.00	2.4%
4403.2 · Other Income Spring Luncheon	0.00	250.00	-250.00	0.0%
Total 4403 · Spring Luncheon Income	76.00	3,450.00	-3,374.00	2.2%
Total 4400 · Special Events	11,658.63	6,900.00	4,758.63	169.0%
4409 · Fundraising				
4409 b · Fundrasing other	7,248.00	0.00	7,248.00	100.0%
4500 · Garden Tour				
4501 · Garden Tour Sponsors	4,560.00	3,525.00	1,035.00	129.4%
4502 · Garden Tour Boutique	1,942.00	300.00	1,642.00	647.3%
4504 · Garden Tour Raffle Income	2,050.00	2,000.00	50.00	102.5%
4505 · Garden Tour Ticket Sales	16,758.52	20,000.00	-3,241.48	83.8%
4506 · Garden Club Advertisers	2,500.00	2,500.00	0.00	100.0%
4508 · Donations	5,700.00	2,000.00	3,700.00	285.0%
4509 · Vendors	90.00	800.00	-710.00	11.3%
Total 4500 · Garden Tour	33,600.52	31,125.00	2,475.52	108.0%
Total 4409 · Fundraising	40,848.52	31,125.00	9,723.52	131.2%
4000 · INCOME - Other	1,975.92	0.00	1,975.92	100.0%
Total 4000 · INCOME	63,421.96	48,275.00	15,146.96	131.4%

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Profit & Loss Budget vs. Actual
 June 1, 2018 through April 26, 2019

	Jun 1, '1...	Budget	\$ Over B...	% of Bu...
Total Income	63,421.96	48,275.00	15,146.96	131.4%
Expense				
6500 · EXPENSE				
6501 · Inventory fundraising expenses				
6502 · Boutique & Logo Items	415.00	0.00	415.00	100.0%
6504 · Fertilizer	2,501.50	2,275.00	226.50	110.0%
6507 · Plants Meetings	0.00	50.00	-50.00	0.0%
Total 6501 · Inventory fundraising expenses	2,916.50	2,325.00	591.50	125.4%
6599 · Fundraising expenses				
6599 b · Fundraising Other	5,509.00	0.00	5,509.00	100.0%
6600 · Garden Tour Expense				
6602 · Homeowners' Gifts	0.00	200.00	-200.00	0.0%
6603 · Insurance	0.00	800.00	-800.00	0.0%
6604 · Miscellaneous Expense				
6604B · Golfcarts	575.00	675.00	-100.00	85.2%
6604C · Bathroom	2,200.00	1,750.00	450.00	125.7%
6604 · Miscellaneous Expense - Other	1,443.59	0.00	1,443.59	100.0%
Total 6604 · Miscellaneous Expense	4,218.59	2,425.00	1,793.59	174.0%
6607 · Program Printing	712.26	800.00	-87.74	89.0%
6608 · Publicity	570.00	1,800.00	-1,230.00	31.7%
6611 · Ticket Mailing	204.00	0.00	204.00	100.0%
6612 · Printing of Posters and Flyers	315.29	500.00	-184.71	63.1%
6615 · Ticket printing				
6615B · Ticket tailor	140.00	0.00	140.00	100.0%
6615 · Ticket printing - Other	0.00	160.00	-160.00	0.0%
Total 6615 · Ticket printing	140.00	160.00	-20.00	87.5%
6617 · Raffle Prize Expense	186.19	0.00	186.19	100.0%
6619 · Garden Art	0.00	100.00	-100.00	0.0%
Total 6600 · Garden Tour Expense	6,346.33	6,785.00	-438.67	93.5%
6599 · Fundraising expenses - Other	20.00	0.00	20.00	100.0%
Total 6599 · Fundraising expenses	11,875.33	6,785.00	5,090.33	175.0%
6700 · Management & General				
6701 · Chamber Dues (Wellington)	125.00	0.00	125.00	100.0%
6702 · Correspondence	0.00	50.00	-50.00	0.0%
6703 · Discretionary	0.00	100.00	-100.00	0.0%
6704 · Historian	0.00	25.00	-25.00	0.0%
6705 · Insurance	577.50	880.00	-302.50	65.6%
6706 · Membership	72.00	100.00	-28.00	72.0%
6707 · Newsletter	182.71	200.00	-17.29	91.4%
6708 · Postage	52.80	0.00	52.80	100.0%
6709 · President's Expense	735.04	800.00	-64.96	91.9%
6711 · Treasurer & Accountant	974.27	400.00	574.27	243.6%
6712 · Website	109.95	300.00	-190.05	36.7%
6713 · Yearbook	847.79	800.00	47.79	106.0%
6714 · Bank fees	18.50	0.00	18.50	100.0%
6717 · Miscellaneous				
6817 b · Storage	411.16	0.00	411.16	100.0%
6717 · Miscellaneous - Other	90.28	0.00	90.28	100.0%
Total 6717 · Miscellaneous	501.44	0.00	501.44	100.0%
Total 6700 · Management & General	4,197.00	3,655.00	542.00	114.8%
6800 · Program Services				
6802 · Award & Grants	283.97	100.00	183.97	284.0%
6803 · Member Education	1,423.00	2,000.00	-577.00	71.2%
6804 · FFGC & District Dues				
6804.1 · Dues FFGC	1,442.00	1,560.00	-118.00	92.4%

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Profit & Loss Budget vs. Actual
 June 1, 2018 through April 26, 2019

	Jun 1, '1...	Budget	\$ Over B...	% of Bu...
6804.2 · Dues District X	74.00	65.00	9.00	113.8%
Total 6804 · FFGC & District Dues	1,516.00	1,625.00	-109.00	93.3%
6805 · FFGC Convention Ad	200.00	100.00	100.00	200.0%
6806 · Honorary Awards	241.00	250.00	-9.00	96.4%
6807 · Floral Design	0.00	100.00	-100.00	0.0%
6807b · Garden Art	265.34	100.00	165.34	265.3%
6808 · Habitat Landscaping	285.00	1,200.00	-915.00	23.8%
6809 · Youth Activities				
6809.1 · Youth programs	1,153.51	0.00	1,153.51	100.0%
6809 · Youth Activities - Other	0.00	1,500.00	-1,500.00	0.0%
Total 6809 · Youth Activities	1,153.51	1,500.00	-346.49	76.9%
6810 · Meeting Programs/Speakers	125.00	600.00	-475.00	20.8%
6811 · Meeting/Trade Out	0.00	200.00	-200.00	0.0%
6812 · Memorials and Donations	252.50	150.00	102.50	168.3%
6813 · Mounts Membership	125.00	125.00	0.00	100.0%
6814 · College Scholarships	3,000.00	3,000.00	0.00	100.0%
6815 · SEEK Capital Fund	200.00	200.00	0.00	100.0%
6816 · SEEK Scholarship	300.00	1,500.00	-1,200.00	20.0%
6817 · Sunshine Fund	35.00	150.00	-115.00	23.3%
6818 · Wekiva Camperships	1,490.98	1,400.00	90.98	106.5%
6819 · Wekiva Capital Fund	400.00	200.00	200.00	200.0%
6820 · Wekiva LIT Program	0.00	300.00	-300.00	0.0%
6826 · Penny Pines	408.00	0.00	408.00	100.0%
6827 · Earth Day	0.00	100.00	-100.00	0.0%
6829 · National Garden Week	192.58	200.00	-7.42	96.3%
6830 · NGC Disaster Fund	50.00	50.00	0.00	100.0%
6831 · Environmental Education	56.00	50.00	6.00	112.0%
6836 · Wellington Preserve Landscaping	116.25	200.00	-83.75	58.1%
6837 · Community Garden	374.80	300.00	74.80	124.9%
Total 6800 · Program Services	12,493.93	15,700.00	-3,206.07	79.6%
6900 · Special Events Direct Expense				
6901 · Around & Abouts	5,181.09	100.00	5,081.09	5,181.1%
6904 · Holiday Luncheon				
6911 · Holiday luncheon Other expense	363.97	300.00	63.97	121.3%
6913 · Member Meals	3,407.46	3,200.00	207.46	106.5%
Total 6904 · Holiday Luncheon	3,771.43	3,500.00	271.43	107.8%
6905 · Hospitality	229.25	300.00	-70.75	76.4%
6908 · Spring Luncheon				
6909 · Spring luncheon Other expense	0.00	300.00	-300.00	0.0%
6912 · Guest meals	35.00	175.00	-140.00	20.0%
6914 · Member Meals	0.00	3,200.00	-3,200.00	0.0%
Total 6908 · Spring Luncheon	35.00	3,675.00	-3,640.00	1.0%
6910 · Flowershow	101.75	0.00	101.75	100.0%
Total 6900 · Special Events Direct Expense	9,318.52	7,575.00	1,743.52	123.0%
Total 6500 · EXPENSE	40,801.28	36,040.00	4,761.28	113.2%
66900 · Reconciliation Discrepancies	0.60	0.00	0.60	100.0%
Total Expense	40,801.88	36,040.00	4,761.88	113.2%
Net Income	22,620.08	12,235.00	10,385.08	184.9%

COST OF ADOBE PROGRAMS TO HAVE CAPABILITY TO CREATE FILLABLE PDF FORMS.

- 1) I had an online chat with an [Adobe](#) Sales person. The cost for the Adobe Acrobat Pro DC program (which he recommended) is **\$14.99/month**. To purchase the program to install on my computer is **\$449.00**.

ALL OF THE FOLLOWING IS FROM [AMAZON](#).

All three programs include the following note in the details. "Note: The number of computers eligible for installation may vary". Adobe Acrobat Standard DC 2017 is the program I know Darlene Enzien at FFGC headquarters uses so I researched that one.

- 2) The cost for a PC Download is **\$298.00**.
- 3) For the same program, annual rental **\$154.00**.
- 4) For the same program, a 3-year subscription is **\$374.99**.

Awards Twig Morris

FFGC Awards

We submitted 13 award applications and won seven.

- Year's Horticulture programs
- Arbor Day Celebration at Gene Joyner
- Standard Flower Show in a Public Building
- Grower's Choice - Carol Ralph
- Girl Scout Arbor Day
- National Poetry Contest by Isabella Elstein, 9th grade WHS
- Tree Planting Certificate

We also won two Deep South Region Awards

- Horticulture award
- Arbor Day award

Three more applications were submitted directly to NGC. Results to be announced this week at NGC convention.

- Community Gardens at B&G Clubs
- Organic Gardening at B&G Clubs
- Special Media (Arbor Day video)