



**WELLINGTON GARDEN CLUB ADVERTISING RATE FORM**  
**“Deeridge Farms Gardens Tour” – Saturday, April 13, 2019**

**Please return form with hard copy of ad and check payable to: Wellington Garden Club**

**Twig Morris**  
**2087 Guadeloupe Drive**  
**Wellington, FL 33414**

**Questions?**  
**Email: twig\_morris@hotmail.com**  
**Phone: 561-434-6629**

**Advertising Rates In Program: (Check One)**

<input type="checkbox"/> Outside Back Cover (Color)	<b>\$450.00</b>	<input type="checkbox"/> Full Page Ad (Color)	<b>\$300.00</b>
<input type="checkbox"/> Inside Front Cover (Color)	<b>\$400.00</b>	<input type="checkbox"/> Full Page Ad (Black & White)	<b>\$275.00</b>
<input type="checkbox"/> Inside Back Cover (Color)	<b>\$350.00</b>	<input type="checkbox"/> Half Page Ad (Black & White)	<b>\$150.00</b>
		<input type="checkbox"/> Quarter Page Ad (Black & White)	<b>\$ 75.00</b>

**PROGRAM BOOKLET DIMENSIONS**

<u>SIZE</u>	<u>Width</u>	<u>X</u>	<u>Depth</u>
Flat Size	8 1/2"	X	11"
Folded Size	5 1/2"	X	8 1/2"

**AD DIMENSIONS**

<u>SIZE</u>	<u>Width</u>	<u>X</u>	<u>Depth</u>
Full Page Live Area	5"	X	8"
Half Page Live Area	5"	X	3 3/4"
Quarter Page Live Area	5"	X	2"

**FILE PREPARATION**

Email ad file to Rebecca Bolivar at: [tdpi@bellsouth.net](mailto:tdpi@bellsouth.net). Preferred format is PDF, JPEG or MS Word. Embed all fonts, photos or graphics in the layout application. If you require a different format, please contact Rebecca Bolivar with Garden Tour Ad as the subject.

Please use only black & white or grayscale models for all black & white ads. Colors using PMS or spot color formats **are not** acceptable for black & white ads. File should be properly labeled with name of advertiser, contact and phone number. Hard copy proof should be provided for each ad.

**Deadline for all advertising materials is Friday, March 8, 2019**

**ADVERTISER NAME:** \_\_\_\_\_

**CONTACT NAME:** \_\_\_\_\_

**EMAIL:** \_\_\_\_\_ **PHONE:** \_\_\_\_\_

**Wellington Garden Club Contact Name:** \_\_\_\_\_

Wellington Garden Club is a 501(c)(3) organization. A copy of the official registration #ch21151 and financial information may be obtained from the division of consumer services by calling toll-free (800-435-7352) within the state. Registration does not imply endorsement, approval, or recommendation by the state.