

**Wellington Garden Club**  
**Board of Directors Meeting Minutes**  
**January 4, 2018**  
**Wellington Community Center**

Meeting called to order by President Carol Coleman at 9:35 a.m. Officers in attendance: Carol Coleman, Tom Wenham, Maria Wolfe, Mary Drexler, Silvia Evans, Carol Krenkel, Jan Seagrave and Kathy Siena. Absent: and Caren Griffin.

Committee Chairs in Attendance: Doreen Baxter, Tim Hadsell, Jayne Kiesewetter, Dee Rolfe, Harriet Samuels **Absent:** JoAnn Akins, Evvy Bartley, Stormi Bivin, Uma Bhatti, Linda DeSanti, Claire Falik, Lisa Ferrano, Denise Friedlander, Kimberly Helms, Mary Ann Hesser, Joan Kaplan, Caroline Kessman, Kate Kouba, Carol Lazzarino, Twig Morris, Phil Macnak, Betty Naulty, Rehana Potter, Diane Rice, and John Siena.

Members At Large: Barbara Hadsell, Deb Russell

There is a quorum in attendance for this meeting: 15

President Carol Coleman welcomed all, established the quorum, and reminded all to silence cell phones.

I. Committee Reports

1. Wekiva – Harriet Samuels reported that we may have 6 campers.
2. Treasurer's Report: Account Balance is \$19,366.66. \$1,500 clear profit made on the Holiday Luncheon. Dee Rolfe contributed \$100.00 to WGC. Garden Design magazine sent \$12.00 because of a subscription received. FFGC dues are paid and up to date.
  - A. Silvia volunteered to create a power point to explain to all WGC members at the January 8, 2018 meeting how the budget functions and to clarify that checking account balance reflects monies yet to be disbursed in 2018.
  - B. A contribution from Neil Hirsch will be used toward Community Garden.
3. Youth Gardens – Tim Hadsell reported that Espoma grant of \$250 is still anticipated and monies will be used to purchase Espoma products at Uncle Bim's Garden Center
4. Flower Show update – A planning meeting is scheduled on January 11 at the Wellington library at 1:30. Everyone is encouraged to attend in order to understand more about a NGC Flower Show and find an area in which to volunteer.
5. Fundraisers –
  - A. Shredding Event – January 20, 2018 from 10am – 12 noon. A flyer is being created to be e-mailed to all members. Signage was discussed.
  - B. Advertising rates – Encourage local businesses to advertise in our yearbook, website and newsletter. Kathy Siena reminded the BOD that the rates were set and approved in 2016.
  - C. Fertilizer Bags – Harriet Samuels moved that the 50lb bags of timed-released be announced as approved by executive committee to the membership. Barbara H seconded. Motion carried.
6. New Member Surveys – Barbara Hadsell thanked Doreen B. and Jan S. for their help.

7. The Standing Rules/ Policies (updated) was emailed to the BOD and a discussion ensued. Doreen Baxter made a motion to approve Policies as written and post on website. Barbara H seconded. Motion carried.

II. New Business:

- A. Budget – approval will take place at May Luncheon meeting. In order to do so, 11.2 must be amended. A Finance committee meeting will take place in February.
- B. Gene Joyner’s Unbelievable Acres is under restoration. Greenacres Winter campers planted 9 trees. Larry Grosser and Gene were there to educate and guide this volunteer effort. Master Gardeners, some of whom were educated by Gene, will volunteer on January 13<sup>th</sup> and the 20<sup>th</sup> with planting.
- C. Hypertufa and Succulent Class – Kimberly Helms will offer 2 classes to members and non-members (an upcharge would be assessed to the latter) to create a Hypertufa container and then to create a succulent garden in the container. Dates and sign-up at January meeting.
- D. Kathy Schneider will be Binks Youth Garden Chair

III. Reminders:

1. Tropical Short Course will be held on January 24 – 25, 2018 at Mounts Botanical Garden. Register and attend.

The meeting was adjourned at 11:55am

Amended on

Maria Wolfe  
Recording Secretary Amended 1/29/2017

\*copies of attachments referenced in these minutes may be obtained on the Wellington Garden Club website



## Volunteers Needed

Dear Garden Club Members,

Hope you saved the **January 20, 2018 Shredding Fundraiser Event** on your calendars. It's now just a couple of weekends away and chairpersons Kathy Hernicz and Stormi Bivin are wrapping up the final plans for the event. If you missed getting the details of the "When and Where" of the event the information is listed at the end of this message. Please share the event information with friends, family and business associates!

We have a few volunteers officially signed up offering their time the day of the event. **Additional volunteers are still needed.** Lite duties of cash/check collection and managing the flow of participant box drop offs are what's needed. This fundraiser in its simplicity won't require much of your time. No more than just a couple of hours. A brief meeting prior to the event will be scheduled once volunteer list is complete.

Please call or email me if you can volunteer for this event. Time is treasure and your few hours of supporting this event will be so appreciated. My contact information is also listed in the "When and Where" information below. THANKS!

.....**WHEN AND WHERE**.....

Wellington Garden Club  
Document Shredding Fundraiser Event

**Saturday, January 20, 2018 from 10am to Noon.** Location for the event is the Village of Wellington Community Center, 12150 Forest Hill Blvd., **east parking lot area**. For your \$5 donation, a letter sized box/container (approximately 15"Lx12"Dx10"H) will be shredded. For your \$10 donation, a legal size box/container (approximately 24" Lx15"Dx10" H) will be shredded. **ONLY CASH OR CHECKS ACCEPTED.** Contact is Kathy Hernicz at 561-791-4419 or [ckhernicz@yahoo.com](mailto:ckhernicz@yahoo.com)

## **Newsletter Ads**

### **Evergreen Garden Club**

#### **Business Membership Benefits**

- Demonstrates support for community beautification and service programs.
- Two listings in the Evergreen Garden Club directory, one just inside the front cover, and another in the "members" contact address section.
- Monthly newsletters between September and June with local gardening activities and information.
- Access to monthly education programs on topics key to successful gardening and landscaping in the mountain area and to summer field trips with a gardening bent.
- Website link and listing.
- Good networking potential among members, families, friends and associates.

**Business Membership Fees** - \$55/year

### **Vermilian Senior Center**

#### **Main Street Center Newsletter Advertising Costs (The Center welcomes advertising in the monthly newsletter)**

Full page ad (8 ½ x 11) or full page ad for 6 months	\$100.00 payable each month \$550.00 payable in advance; same ad
½ page ad (8 ½ x 5 ½)	\$ 65.00 payable each month
¼ page ad (4 ¼ x 5 ½)	\$ 35.00 payable each month
Business Card ad	\$ 20.00 payable each month

**Naples Garden Club** 2018 Business sponsorship packet

**2017 House & Garden Tour Booklet** - advertisers spread throughout the booklet

## Garden Club of New Jersey Advertising Contract

Page for "other garden clubs" advertising ?? FREE

Discount Coupon ad example.

### **GARDEN REWARDS, Pricing Valid with gardenRewards Card**

Find these & more in stores!

#### **HOUSEPLANTS**

Holiday Cactus **50% off**

Crotons **75% off**

All Orchids, class 462 **20% off**